INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

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Introduction

The Indian Institute of Management, Ahmedabad (IIMA) was established in 1961 by the Government of India, in collaboration with the Government of Gujarat and Indian industry. IIMA today is a world-renowned institution of management education and research. It is recognised as one of the best business schools in the Asia-Pacific region for post-graduate management education. For over four decades now, IIMA has been successfully pursuing its mission of professionalizing Indian management through innovative teaching, research, institution building, and consulting. At the same time, IIMA has in recent years introduced an international perspective in its Post-graduate Programme in Management. The Institute is located in the city of Ahmedabad, which was founded in 1411 and is known for its architectural heritage, textile industry, enterprise, and a variety of research institutions of national repute.

Activities

IIMA's activities comprise teaching, management development, research, consulting and publishing. Its major educational programmes are:

- The Post-graduate Programme in Management
- The Post-graduate Programme in Agri-Business Management
- The Post-graduate Programme in Management for Executives
- The Fellow Programme in Management—IIMA's doctoral programme in Management
- The Faculty Development Programme—a professional development programme for faculty members of management schools, and
- Management Development Programmes—continuing education programmes for middle, senior and top level managers.

Some of the major centres of research at IIMA are the Centre for Management in Agriculture, the Centre for Management of Health Services, the Ravi J. Matthai Centre

for Educational Innovation, the Centre for Infrastructure Development, the Centre for Telecom Policy Studies, the Centre for Innovation and Incubation, the Centre for Health Management the Computer and Information Systems Group, and the Public Systems Group. IIMA publishes a quarterly journal, Vikalpa. The journal aims at publishing original and stimulating articles based on research & consulting experiences on managerial and organisational issues. Consulting brings the Institute's faculty members into contact with real-life managerial problems, and thus greatly enriches teaching and research. IIMA faculty members consult for a wide range of clients, such as public and private corporations, financial institutions, government agencies, and international agencies like the World Bank, FAO and the Commonwealth Secretariat.

Faculty

Members of the faculty at IIMA, numbering about 90, design and lead all teaching, research and consulting programmes. Many are involved in the Institute's academic administration and governance. IIMA's faculty members are distinguished by their sustained research contributions in various areas of management and related areas and strong practitioner-oriented teaching and consulting.

Infrastructure

The 103 acres campus flanks two sides of a main road. The two sides are connected by an underpass, which houses a unique IIMA photo gallery. The heritage campus of about 64 acres includes an academic complex of classrooms and seminar rooms, an auditorium, the well-equipped Vikram Sarabhai Library, a computer centre, faculty and administrative offices, 18 student dormitories, the Kasturbhai Lalbhai Management Development Centre for executive education, faculty and staff residences, a gymnasium and other sports facilities. The new campus of 39 acres includes dormitories, 5 classrooms, 4 seminar rooms, 8 syndicate rooms, accommodation for married students, an administration block and an International Management Development Centre.

Vikram Sarabhai Library

The Vikram Sarabhai Library, considered as one of the best management libraries in the country, is committed to providing access to its resources for students, researchers and faculty of the Institute. The library has over the years built a robust collection of over 2 lakh resources in addition to Journals & Newspapers, Databases, Working Papers, Thesis, Project Reports, CDs and Videos.

The strength of the library is its digital collection that can be accessed campus-wide through its website http://www.iimahd.ernet.in/library/. The website links its inhouse catalogue in addition to the 66 databases that provide scholarly, company and industry information. The Vikram Sarabhai Library also has the i³ programme with CMIE (Centre for Monitoring Indian Economy) that provides 12 databases along with

specialist support for using the resources. The library also has a hosted terminal for Reuters 3000 Xtra and Reuters Knowledge database which gives access to global financial markets information and research reports related to industry

The Vikram Sarabhai Library has a strong interlibrary cooperation programme that provides access to collections of other leading libraries in the country through various library networks. The library is committed to fulfilling its mission by facilitating access to current, global and relevant information by identifying, acquiring, organizing and retrieving information in various formats (print & non print) to serve the information needs of the IIMA fraternity for teaching, research, consulting, training and learning requirements.

Computing Facilities

A state-of-the-art computer network with more than 2000 nodes connects all the members of the Institute community with each other. This network has fibre optics backbone with one or more fibre segments reaching every building on the campus.

There are more than 90 high end manageable network switches which handle the internal data traffic. Every workplace on the campus including student rooms in dormitories, faculty offices, classrooms, management development centre, computer lab, FPM lab, and administrative offices has network connectivity. Using long range ethernet technology, faculty /staff residences have been also provided network connectivity to the Institute's Intranet. The Institute has put a wireless layer (wi-fi) on top of this highly dense network with high level of security. A Firewall is also placed to provide higher security. A storage server with VPN based access is also in place for accessing data outside the campus by the faculty of the institute.

The campus network is supported by a large server farm with more than 30 high speed servers, running on a wide variety of platforms. Many servers on this network make use of Linux and open source software for providing the necessary services. For every workgroup (faculty, students, staff, MDC participants, etc.), there is a set of dedicated servers which provide a core layer of services like Internet access, and file/print services. The E-mail facility is managed through Google which provides us web based email client, built in chat facility, Google docs, Google apps, Google sites and few other facilities as well. The main web server (http://www.iimahd.ernet.in) carries information on IIMA. Another web server (http://stdwww.iimahd.ernet.in) provides facilities for individual students to host their home pages. Every student dormitory has a high speed shared network printer with web based print billing software. There is a wide variety of software packages available to the students and faculty for their academic and research work. These packages include several language processors, statistical, math programming, simulation, project management, CASE, and ERP packages.

Every student and faculty member has a networked, business-performance personal computer or laptop. The Institute's network is linked to the Internet via a set of

dedicated leased lines enabling round-the-clock Internet connectivity on the campus. All the Internet Service Providers (ISPs) from whom the Institute has procured Internet bandwidth have installed fibre optics link from the campus to their hub. This ensures very high quality of bandwidth to the Internet. The Institute has 45 MBPS bandwidth to the Internet. It is technologically equipped to increase it up to 100 MBPS as and when the need for more bandwidth arises. In addition we also have a dedicated line of 10 MBPS. Every classroom is equipped with a projector, a PC, and a DVD player. Many of the classrooms are also equipped for ISDN based video conferencing capability. A special room is also available in the computer centre where on-line computer based training can be imparted. The recently revamped IIMA website includes payment gateway and offers access to a large repository of IIMA case studies and research reports.

IIMA programmes which require CAT scores

Post-graduate Programme (PGP)
Post-graduate Programme in Agri-Business Management (PGP-ABM)
Fellow Programme in Management (FPM)

Post-graduate Programme (PGP)

The two-year Post-graduate Programme in Management (PGP) is a full-time residential course for graduates from all disciplines wishing to choose a career in management.

Eligibility

The candidate must hold a Bachelor's Degree, with at least 50% marks or equivalent CGPA (in case of the candidates belonging to Scheduled Caste (SC)/ Scheduled Tribe (ST) and Differently Abled (DA) category¹, this is relaxed to 45%), of any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent. The percentage obtained by the candidate in the bachelor's degree would be based on the practice followed by the university/institution from where the candidate has obtained the degree. In case of the candidates being awarded grades/CGPA instead of marks, the equivalence would be based on the equivalence certified by the university/institution from where they have obtained bachelor's degree. In case the university/ institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by IIMA by dividing obtained CGPA with the maximum possible CGPA and multiplying the resultant with 100.

¹ The DA category refers to the Differently-Abled category. This category is also known as the PWD category.

Candidates appearing for the final year bachelor's degree / equivalent qualification examination and those who have completed degree requirement and are awaiting results can also apply. Such candidates must produce a certificate from the Principal/Head of the Department/Registrar/Director of the university/ institution certifying that the candidate is currently in the final year / is awaiting final results and has obtained at least 50% marks or equivalent (45% in case of candidates belonging to SC/ST/DA category) based on latest available grades/marks. Such candidates, if selected, will be allowed to join the programme provisionally only if they submit a certificate latest by June 30, 2012 from the Principal/Registrar of their college/institute (issued on or before June 30, 2012) stating that they have completed all the requirements (the results may, however, be awaited) for obtaining the bachelor's degree/ equivalent qualification on the date of issue of the certificate. Their admission will be confirmed only when the candidate submits the mark sheet and a certificate of having passed the bachelor's degree / equivalent qualification referred to in the certificate issued by the Principal/Registrar with at least 50% marks (45% in case of candidates belonging to SC/ST/DA category). The deadline for submission of the mark sheet and the certificate is December 31, 2012. Nonfulfillment of this condition will automatically result in the cancellation of the provisional admission. IIMA would not allow any candidate to join their programme in case the candidate is unable to complete all the requirements for a bachelor degree on or before June 30, 2012. The IIMA would also not offer admission to any candidate after June 30, 2012.

Profile of Past Students

Students admitted to the Post-graduate Programme in the past have had scholastic achievements in different disciplines such as arts, commerce, science and professional streams such as medicine, engineering and agriculture. Some of the qualities which characterise past students include high levels of initiative and energy, capacity for hard work, strong task orientation, willingness to learn, and a temperament suitable for teamwork. The PGP classes have had a mix of fresh graduates and persons with work experience. Among the recent PGP students, a significant proportion have had full-time paid work experience of more than six months after their graduation.

Curriculum

The first year's curriculum is compulsory and covers the basic functional areas of accounting and finance, behavioural science, communication, economics, information technology, marketing, personnel management and industrial relations, operations management, and quantitative methods. At the end of the first year, a student works in an organisation on a summer assignment lasting eight to ten weeks. The second year courses provide the students with an opportunity to pursue studies in areas of special interest to them. Therefore, all the second year courses are electives. This approach helps students develop an integrated approach to solving management problems.

The Institute has an exchange programme with over fifty-two peer institutes all over the world. Every year, about one third of the batch spends a term with these premier management institutes abroad. Similarly, students from the corresponding institutes study at IIMA for a term. The Student Exchange Programme enables IIMA students to appreciate diverse cultures and working environments and develop a more holistic vision. It facilitates free flow of ideas and knowledge among academic institutions, brings an international flavor and perspective to the classroom and prepares students for work in foreign countries.

The Institute has also an arrangement for Double Degree Programme with three European Institutes. The students completing the Double Degree Programme will receive the diploma / degree from IIMA as well as from the partner Institute.

Diploma

Graduates of the PGP are awarded the 'Post-graduate Diploma in Management'.

Placement

PGP graduates have been employed in a wide range of companies from public sector, private sector and multinational corporations. In recent years, recruiters have included Amazon, Arthur D Little, Citigroup Global Markets, Credit-Suisse, Bain & Company, Barclays Capital, Booz & Company, Deloitte, Deutsche Bank, Goldman Sachs, Hindustan Unilever, HSBC, McKinsey & Co, Merrill Lynch, Morgan Stanley, Nomura International, Oliver-Wyman, Procter & Gamble, Tata Administrative Services, Tata Consultancy Services, The Royal Bank of Scotland Group, The Boston Consulting Group, UBS, Value Partners, Wipro, Yes Bank. About 8000 PGP alumni today occupy top managerial positions in industry, within and outside the country.

Admission/Selection Process

The selection of candidates for admission to the 2012-14 batch of the PGP at IIM Ahmedabad is a two-step process.

In the first step, candidates are short-listed for personal interviews from among candidates who have a valid CAT/GMAT score* who have applied for the programme and who satisfy the eligibility criteria for the programme. A non-overseas candidate who applies with a CAT score is required to perform well in both the sections of CAT to be considered for short-listing. An overseas category candidate who applies with a GMAT score instead of a CAT score should have a total scaled score of at least 700.

A candidate's prior academic record is also used in the short-listing process.

^{*} CAT refers to CAT-2011

^{*} GMAT refers to GMAT administered within the last 24 months as on 15 December 2011

Short listing Criterion:

70% weightage is given to the CAT/GMAT score and 30% weightage is given to the Application Rating Score.

Application Rating (AR): 2012-14

	Rating Score	1	2	3
(A)	Percentage score in 10th Std. Exam	<60	60-80	80+
(B)	Percentage score in 12th Std. Exam	<60	60-80	80+
(C)	Percentage score in Bachelor's Degree Exam	<60	60-80	80+
(D)	Percentage score in Master's Degree Exam	<60	60-80	80+
(E)	Work Experience	<1 Year	1-2 Years	2+ Years

- Percentages for incomplete Bachelor's Degree Applicants are based on their available marks.
- Only those with completed Master's Degree is considered. For those with more than one completed Master's Degree the highest percentage of marks obtained is to be used.
- For those candidates having cleared CA/ICWAI without having Bachelor's Degree, their average of inter and final levels marks will be treated as Bachelor's degree marks.

Application Rating Score: (AxBxC)+D+E

In the second step, after the completion of personal interviews of all candidates short-listed in the first step, candidates for admission to the 2012-14 batch of the PGP at IIM Ahmedabad are selected from among the candidates who have attended the personal interviews. In preparing this list, apart from performance in the personal interview, the CAT/GMAT score*, academic performance and achievements, extracurricular activities, and post-degree work experience are also taken into consideration.

Selection Criterion:

70% weightage is given to Personal Interview Score and 30% weightage is given to the CAT/GMAT Score. (Note: The Personal Interview Score is based on the following: performance in the personal interview, academic performance and achievements, extra-curricular activities and post-degree work experience.)

The following information is about the admission process followed by IIMA for its PGP subsequent to CAT. It is therefore, important for the candidates to read them carefully.

^{*} CAT refers to CAT-2011

^{*} GMAT refers to GMAT administered within the last 24 months as on 15 December 2011

- 1. Performance in CAT is an important input in the admission process. Candidates should note that it is important to perform well in each section of the test. In addition to the performance in CAT, IIMA uses academic performance, relevant work experience and other similar inputs for ranking and short-listing candidates for personal interviews (see details given above).
- 2. Please note that IIMA short-lists candidates for Personal Interviews (PI) independent of other IIMs. Hence it is possible to observe variations in the lists of candidates short-listed by different IIMs.
- 3. Details of candidates short-listed will be made available on IIMA website (www.iimahd.ernet.in) in the month of January 2012. Short-listed candidates would also be sent interview call letters by IIMA. No communication would be sent to applicants who are not short-listed for Personal Interview.
- 4. After the Personal Interview round, admission offers are made by IIMA to successful candidates. The ranking and final selection is based on a diverse set of attributes which includes performance in CAT/GMAT, performance in Personal Interview, academic, co-curricular and extra-curricular achievements, work experience etc.
- 5. Disclosure of information about the admission process is driven by concerns which at times conflict with each other. The IIMA would like the admission process to be transparent. At the same time, IIMA would wish to protect the privacy of individual candidates and confidentiality of the process to prevent abuse. Based on these considerations, the performance of an individual is not made available to any other person. Similarly, the performance of candidates in Personal Interview including assessment of attributes mentioned under paragraph 4 above is not disclosed to anyone to prevent exercise of undue pressure on the panelists participating in the admission/selection process. IIMA exercises its own discretion in disclosing weights assigned to diverse sets of attributes mentioned under paragraph 4 above. To ensure that the perceived lack of transparency does not in any way affect the candidates negatively, adequate care is taken in formation of panel, development of objective criteria for assessment, random allocation of candidates to a panel and other such measures.
- 6. Candidates, who appeared in Personal Interview will be able to view whether they have been offered admission by IIMA during third week of April 2012 by visiting the IIMA website. Admission offer letter would be sent to all successful candidates. Candidates, who are offered admission, need to confirm their acceptance by completing all the required formalities by first/second week of May 2012. Some candidates may also be placed on the waiting list initially during third week of April 2012. Offers to candidates on the waiting

list would depend upon the number of successful candidates accepting the offer made by IIMA.

NOTE:

In the event of specific guidelines being issued by Government of India, IIMA reserves the right to, depending on the nature of the guidelines, continue with its personal interviews as stated above OR use an alternative selection procedure which may include calling for additional information from short-listed candidates, a supplementary test or any other suitable process/mechanism. Care will be taken to ensure that candidates are not put to undue inconvenience.

Preparatory Programme

A preparatory programme will be offered in June 2012 to those selected students who in IIMA's opinion need special inputs in mathematics or/and communication in order to facilitate their learning in the first year of the PGP.

Method of Instruction

The case method is a major instrument of learning at IIMA. Other methods, such as seminars, group exercises, role-plays, lectures and discussions, are also used. Management cases are description of actual management situations based on the experiences or organizations in a wide range of settings. They present facts known to the executives responsible for dealing with the situations presented, and through discussions of these situations, students learn how to solve different kinds of managerial problems. Both Indian and foreign cases are used.

Reservation

As per Government of India requirement, 27% of the seats are reserved for NC-OBC, 15% for SC and 7.5% for ST candidates. Candidates also need to mark carefully the category to which they belong in the application form. 3% seats are reserved for Differently Abled (DA)² candidates. The three categories of disability are: a) low-vision/blindness, b) hearing impairment, and c) locomotor disability cerebral palsy.

The candidates belonging to categories for which seats are reserved need to note and read carefully the eligibility requirements before applying. It should be noted that while it is endeavour of IIMs that the candidates belonging to NC-OBC/SC/ST/DA categories join the programme in proportions mandated by the law, they have to meet the eligibility criteria and a certain minimum level of performance in CAT and personal interviews.

Expenses

The Fees and other charges payable by the PGP students of the 2011-2013 batch for their first academic year is approximately Rs.6,95,000/-. Laptop computer, personal expenses on boarding, travel, clothes and laundry are extra. The fees and other

² Also referred to as Persons with Disability (PWD)

charges for the 2012-2014 batch will be based on the fees and other charges for the 2011-2013 batch, adjusted for inflation.

Financial Assistance/Scholarships

It is the endeavour of the Institute that no student be denied opportunity to pursue the post-graduate programme in Management at IIMA for want of adequate financial resources. Keeping this objective in mind, IIMA has instituted a need based scholarship scheme from its own resources to help economically weak PGP & PGP-ABM students. Under this scheme, every year many students are provided scholarships. The scholarship amount is decided on the basis of annual gross family income, parental asset ownership, number of dependants etc. Application for these scholarships can be made in July.

The Government of India Merit-Cum-Means scholarship are also available, provided that the students meet the merit and means criteria. Several Industry sponsored merit scholarships are awarded at the end of each academic year. Many commercial banks and financial institutions provide educational loans to students. For details, candidates may contact branch offices of such banks.

Students' Affairs Council

The students Affairs' Council has primary responsibility for developing and implementing policies and codes for the conduct of student activities. The coordinator, who is elected by the student body, has the overall responsibility for academic, financial, dining hall, publications, cultural, and sports activities.

IIMA Alumni Association

The Alumni Relations Activity Committee provides a forum of continuing education and for strengthening the bonds between IIMA and its alumni. The Association has chapters in Ahmedabad, Benguluru, Baroda, Bhopal, Chennai, Hyderabad, Kolkata, Lucknow, Mumbai, Nagpur, Nasik, New Delhi, London, Muscat, Nepal, Singapore, UAE, USA (NJ). Alumni receive the Institute's publications, participate in seminars and conferences at IIMA, and are provided hospitality during their visits to the Institute. The Association brings out the IIMA Alumnus three times a year; this magazine serves as an important medium for communication among alumni.

IMPORTANT INFORMATION

Please note that IIM Ahmedabad will conduct its Personal Interviews in Benguluru, Chennai, Hyderabad, Mumbai, New Delhi and Kolkata. Candidates short-listed for Personal Interview will be intimated by *registered post in the last week of January* 2012.

The CAT takers applying to IIMA's post-graduate programmes can also find out if they have been short-listed for Personal interview by visiting the IIMA website (www.iimahd.ernet.in) in the third week of January 2012. No individual regret letters shall be sent to candidates not short-listed for Personal Interview.

For further details please contact:

Manager (Admissions) Indian Institute of Management Vastrapur, Ahmedabad 380015 Fax:+91-79-66324631/26306896

Email:admission@iimahd.ernet.in (For post-cat queries only)

Post-graduate Programme in Agri-Business Management (PGP-ABM)

The Two-Year Post-graduate Programme in Agri-business Management (PGP-ABM) is designed to transform dynamic and determined men and women into excellent leaders to meet the demand posed by the managerial challenges in food, rural and allied sectors.

Eligibility

(1) The candidate must hold a Bachelor's or Master's Degree in Agriculture Sciences or in Agriculture-related disciplines, with at least 50% marks or equivalent CGPA (45% in case of the candidates belonging to Scheduled Caste (SC)/ Scheduled Tribe(ST), Persons with Disability Category (DA) category of any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent.

OR

(2) The candidate must hold at least a Bachelor's degree or equivalent qualification in any non-Agriculture discipline from a University or Institution as defined in the above paragraph and have an interest in Agriculture, Agro/Food Processing, Rural and Allied sectors. The Bachelor's Degree or equivalent qualification obtained by the candidates must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent.

Rules for conversion of CGPA, for computation of percentage scored and for the candidates appearing in the final year of qualifying examination would be same as mentioned above in the minimum eligibility criterion for admission to PGP for all IIMs. Students who are in the final year of their bachelor's degree education and may have to go back to complete their examination formalities during **June 2012** will be granted special leave for this purpose. The provisional admission of students who DO

NOT complete ALL their examination formalities on or before June 30, 2012 will be CANCELLED. <u>Under no circumstances will an extension of this date of June 30, 2012 be granted.</u>

You are required to produce the mark sheet and a certificate on or before **December 31, 2012** of having passed the Bachelor's degree/equivalent qualification. The admission will be confirmed only when you submit the mark sheet and a certificate of having passed the bachelor's degree/equivalent qualification as mentioned in the certificate issued by the Principal/Registrar with at least 50% marks (45% in case of candidates belonging to SC/ST/PWD category). <u>Under no circumstances the deadline of December 31, 2012 will be extended.</u>

Students who are identified by the Selection Interview Committee for attending the Preparatory Programme are expected to attend the programme which will start during the end of May 2012. The preparatory programme provides special inputs in Mathematics, Communication and Information Technology, and is designed to enable the students to prepare themselves for the first year of the PGP-ABM programme. (Students who are in the final year of their bachelor's degree education and need to go back to complete their examination formalities during June will be granted special leave from the preparatory programme). The first year's curriculum is compulsory and is same as that of PGP. In addition, there is a special course on Rural Environment and Institutions designed to familiarize the students with the sectoral environment. After the end of the first year, students will undergo the first phase of Rural Immersion Module and subsequently, work in an organization engaged in agribusiness on a summer assignment lasting eight weeks.

The second year of the programme is designed to impart specialized multi-functional knowledge and innovative skills required by agri-business managers for excellence in planning, decision-making, organization and implementation in the sector and in its sub-sectors. The second year courses also provide the students with an opportunity to pursue areas of special interest to them. The second year includes compulsory courses in agri-business management, a few compulsory courses in general management, and elective courses.

Diploma

The graduate of PGP-ABM are awarded the 'Post-Graduate Diploma in Agri-Business Management'.

Placement

PGP-ABM graduates will be assisted in finding suitable placements in organizations engaged in agri-business, food, agriculture and allied sectors. Excellent opportunities are available for careers in upcoming agribusiness sectors like retail management, micro finance, agricultural input companies, food processing industries, rural marketing, international agricultural trade, commodity exchanges, rural financial institutions, market research in agribusiness and NGOs engaged in rural development.

Admission/Selection Process

The selection for the PGP-ABM is done through a two-stage process. In the first stage, candidates to be called for group discussion and personal interview are short-listed from among those who have applied to IIMA's post-graduate programme. The actual cut-offs used for short-listing would depend upon the performance of candidates in CAT-2011. While short-listing the candidates for group discussion and personal interview, candidates belonging to categories for which seats are reserved, are treated differently.

In the second stage, candidates to be admitted to the PGP-ABM are selected from among those who have attended the group discussion and personal interviews. In preparing this admission list, inputs such as performance in group discussion and personal interview, the CAT score, suitability for the programme in terms of interest and background (considering that this is a sector-specific programme), academic profile and achievements, extra-curricular activities, and post-degree work experience and its relevance, are taken into consideration. In the second year of the programme, a few students are selected for studying in an international university as Exchange student from PGP-ABM Programme.

The Common Admission Test (CAT) 2011 is the first step in the process of seeking admission to PGP-ABM. Please note that no additional fee is to be paid for applying to this Programme.

Method of Instruction

The case method is a major instrument of learning at IIMA. Other methods, such as seminars, group exercises, role-plays, lectures and discussions, are also used. Cases are description of actual management situations based on the experiences or organizations in a wide range of settings. They present facts known to the executives responsible for dealing with the situations presented, and through discussions of these situations, students learn how to solve different kinds of managerial problems. Both Indian and foreign cases are used.

As per Government of India requirement seats are reserved for OBC-NC/SC/ST candidates. Candidates also need to mark carefully the category to which they belong while filling up the application form. 3% seats are reserved for Persons with Disability Category (DA). The three categories of disability are: a) low-vision/blindness, b) hearing impairment, and c) locomotor disability cerebral palsy.

The candidates belonging to categories for which seats are reserved need to note and read carefully the eligibility requirements before applying. It should be noted that while it is endeavour of IIMs that the candidates belonging to OBC-NC/SC/ST/DA categories join the programme in proportions mandated by the law, they have to meet the eligibility criteria and a certain minimum level of performance in CAT and personal interviews. The candidates should read carefully the description of

admission process specified on the website: www. catim.in and in the IIMA programme details (url: http://www.iimahd.ernet.in/programmes/pgp-abm.html).

Expenses

The Fees and other charges payable by the PGP-ABM students of the 2011-2013 batch for their first academic year (2011-2012) is approximately Rs.6,95,000/-. Mess Charges, Laptop computer, personal expenses on travel, clothes and laundry will be extra.

Financial Assistance/Scholarships

It is the endeavour of the Institute that no student be denied opportunity to pursue the post-graduate programme in Management at IIMA for want of adequate financial resources. Keeping this objective in mind, IIMA has instituted a need based scholarship scheme from its own resources to help economically weak PGP & PGP-ABM students. Under this scheme, every year many students are provided scholarships. The scholarship amount is decided on the basis of annual gross family income, parental asset ownership, number of dependants etc. Application for these scholarships can be made in July.

The Government of India Merit-Cum-Means scholarship are also available, provided that the students meet the merit and means criteria. Several Industry sponsored merit scholarships are awarded at the end of each academic year. Many commercial banks and financial institutions provide educational loans to students. For details, candidates may contact branch offices of such banks.

Students' Affairs Council

The students Affairs' Council has primary responsibility for developing and implementing policies and codes for the conduct of student activities. The coordinator, who is elected by the student body, has the overall responsibility for academics, financial, dining hall, publications, cultural, and sports activities.

IIMA Alumni Association

The Alumni Relations Activity Committee provides a forum of continuing education and for strengthening the bonds between IIMA and its alumni. The Association has chapters in Ahmedabad, Bangalore, Baroda, Bhopal, Chandigarh, Chennai, Hyderabad, Kolkata, Lucknow, Mumbai, Nagpur, Nasik, New Delhi, London, Muscat, Singapore, UAE and USA (NJ). Alumni receive the Institute's publications, participate in seminars and conferences at IIMA, and are provided hospitality during their visits to the Institute. The Association brings out the IIMA Alumnus three times a year; this magazine serves as an important medium for communication among alumni.

IMPORTANT INFORMATION

Please note that IIM Ahmedabad will conduct its Personal Interviews for PGP-ABM in Ahmedabad, Bangalore, Kolkata and New Delhi only. Candidates short-listed for Personal Interview will be intimated by *registered/speed post in the first half of January 2012*.

The CAT takers applying to IIMA's post-graduate programmes can also find out if they have been short-listed for Personal interview by visiting IIMA website (www.iimahd.ernet.in) on or after January 22, 2012. No individual regret letters shall be sent to candidates not short-listed for Personal Interview.

For further details please contact:

Programmes Officer (PGP-ABM) Indian Institute of Management Vastrapur, Ahmedabad 380015 Phone: 91-79-66324688

Email: ngnahm@iimahd ornot

Email:pgpabm@iimahd.ernet.in

Fellow Programme in Management (FPM)

The Fellow Programme in Management (FPM) is the doctoral programme of IIMA. FPM admits students who have a strong academic background, are highly motivated and who have the intellectual curiosity to undertake original research. The doctoral programme prepares students for a career in academia or research positions in industry.

Students generally take four to five years, including two years of rigorous course work, to complete their doctorate. While the first year of course work is common with IIMA's Post-graduate Programme, the second year involves advanced doctoral level courses in their chosen area of specialization. After completing the course work, students have to pass an area comprehensive examination to demonstrate that they have reached a level of proficiency in the area of specialization. Subsequently, students work on their doctoral dissertations. These dissertations are expected to make original contributions to an area of management or to one of management's source disciplines.

Students admitted to the programme receive a comprehensive fellowship that covers all costs and in addition provides a modest living allowance. IIMA has excellent facilities in computing, library, and faculty resources. IIMA faculty members publish actively in scholarly journals and consult with industry and government within the

country and outside. Case writing and related research are actively pursued by faculty and students.

Graduates of the FPM are placed in world class organizations in teaching, research and consulting positions. A total of 274 doctoral students have graduated from IIMA so far.

Candidates can apply to the following areas of specialization: (1) Agriculture, (2) Business Policy, (3) Economics, (4) Finance & Accounting, (5) Information Systems, (6) Marketing, (7) Organisational Behaviour, (8) Personnel and Industrial Relations, (9) Production and Quantitative Methods, and (10) Public Systems.

Eligibility

The candidate must hold, subject to the condition laid down below,

1. A Master's Degree in any discipline, with at least 55 percent marks, with the Bachelor's degree/equivalent qualification with atleast 50 percent marks obtained after a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent

(OR)

2. Five year/four year Integrated Masters Degree programme in any discipline, with atleast 55 percent marks, obtained after completing higher secondary schooling (10+2) or equivalent.

(OR)

- 3. A professional qualification like CA, ICWA, CS, with at least 55 percent marks. (OR)
- 4. A 4-year/8-semester Bachelor's degree with at least 60 percent marks or equivalent grade point average.

Condition:

The Master's degree or equivalent qualification/Bachelor's degree or equivalent qualification should be: (a) from any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under section 3 of UGC Act, 1956; or (b) recognized by the Ministry of HRD, Government of India. The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent.

Candidates who are in the final year of their Master's/Bachelor's Programmes that would make them eligible, can also apply. Such candidates, if selected, will be allowed to join the programme provisionally only if they submit a certificate latest by June 30, 2012 from the Principal/Head of the Department/Registrar or Director of the university/institute (issued on or before June 30, 2012) stating that they have

appeared for the examinations (including practical examinations) in all the subjects required for obtaining the master's/bachelor's degree/equivalent qualification. Their admission will be confirmed only when they submit the mark sheet and a certificate of having passed the master's/bachelor's degree/equivalent qualification referred to in the certificate issued by Principal/Registrar of their college/institute. The deadline for submission of mark sheet and the certificate is December 31, 2012. Please note that those candidates who have applied on the basis of their master's degree will have to meet the 55% marks stipulation, and those who have applied on the basis of their bachelor's degree will have to meet the 60% marks stipulation. Non-fulfilment of these conditions will automatically result in the cancellation of the provisional admission.

Selection Process

Candidates applying to the Fellow Programme in Management except PGP Alumni from all IIMs and alumni of the One year Post-Graduate Programme for Executives (PGPX) of IIMA or similar programmes of other IIMs and one year Post-Graduate Programme in Public Management and Policy (PGP-PMP) of IIMA or similar programme of other IIMs who have undergone more than 15 years (10+2+3 years) of education prior to joining these programmes, are required to take the Common Admission Test (CAT) or a standard test in lieu of CAT. For NRIs and Foreign students this standard test is the Graduate Management Aptitude Test (GMAT).

Different areas of IIMA have specified different standard tests that candidates applying to the Fellow Programme in Management in their areas can take in lieu of CAT. These standard tests are given in the following table.

Area	Standard Test in lieu of CAT	Validity of Score
Agriculture	UGC-JRF (Economics/Development Studies/Development Economics/Business Economics/Rural Economics/Public Administration/Sociology)/	
	ICAR-ARS NET (Social Sciences/ Horticulture/Food Technology/ Agricultural Biotechnology/Dairy Technology/Natural Resource Management/Fishery Sciences/Engineering and Technology)	
Business Policy	GMAT / GRE	

Finance & Accounting	GRE / GMAT / UGC-JRF in relevant discipline	Two years from the date of the standard test and should be valid on the deadline of submission of the application form	
Organizational Behaviour	GRE / GMAT / UGC-JRF in relevant discipline		
Personnel and Industrial Relations	CAT/GMAT/UGC-JRF in Psychology, Sociology, Social Work, Public Administration, Management, Law, Labour Welfare/Personnel Management Industrial Relations/Labour and Social Welfare/ Human Resource Management, Women's Studies, and Human Rights and Duties.		
Economics	UGC-JRF in Economics, Business Economics and Development Economics		
Marketing	GMAT / GRE		
Production and Quantitative Methods	GMAT / GATE / GRE		
Computer & Information Systems Group	GMAT / GATE / GRE		
Public Systems Group	GRE/GMAT/GATE/UGC-JRF (in relevant discipline)		

Those applying to the Fellow Programme in Management should have scored more than 50% mark in their bachelor's degree to be considered for selection to the Fellow Programme in Management.

CAT scores of CAT 2009, 2010 and 2011 are considered valid for application to the Fellow Programme in Management in 2011.

Candidates will be short listed and called for an interview at Ahmedabad during March-April 2012 for final selection on the basis of their performance in CAT or the standard test in lieu of CAT, academic background, and experience.

Fellowship and Expenses

IIMA provides a comprehensive fellowship that covers all academic expenses including tuition, computer, library, medical insurance, placement and alumni fees, and in addition includes a monthly subsistence allowance of Rs.18,000/- for first and second years, Rs. 19,000/- after completing comprehensive examination and Rs. 20,500/-

after submitting the TAC approved thesis proposal. For meritorious students of the first year (those in the top quartile of the class that includes Post-graduate Programme students), the fellowship increases by Rs. 3,000 per month from the second year; and for those who are in the 'Industry-scholarship range' (very good academic performance in the first year), it increases by Rs. 6,000 per month. A Contingency Allowance of Rs. 25,000 per year (for five years) to cover research expenses, expenses on books, photocopying etc. are also available to all students. Students are entitled to get upto an amount of Rs.1,75,000/- (upper limt) for attending international conference/workshop/summer school during their entire tenure with FPM system (maximum 5 years). A student can utilize a maximum amount of Rs 1,20,000 for a single conference. (Further details are described in the FPM Brochure, which will be provided along with the FPM Application Form).

Since the FPM is a full time residential programme, bachelor accommodation is provided to all the students in dormitories. A fixed number of houses for married students are available on campus (in the past whoever wanted such an accommodation, could obtain it). In case on campus accommodation is not available, married students may be permitted to stay off campus.

How to Apply

For obtaining the Application Form and Brochure, write to the Programmes Officer, FPM Office, Indian Institute of Management, Ahmedabad 380 015 with a bank draft of Rs. 500/- (Rupees Five Hundred only) drawn in favour of "Indian Institute of Management, Ahmedabad" payable at Ahmedabad. You may also download copies of the Application Form from the website http://www.iimahd.ernet.in and send the filled in Application Forms along with a bank draft of Rs. 500/- drawn in favour of IIM, Ahmedabad, payable at Ahmedabad before November 30, 2011.

A candidate is eligible to apply for a maximum of three Areas. Such candidates should send multiple copies of the application with supporting documentation, one for each area. A candidate is required to take only one bank draft regardless of the number of areas that (s)he chooses to apply to.

Also please refer to the IIMA's advertisement for FPM that will appear in leading newspapers during July/August about the same time as the Common Admission Test (CAT) advertisement.

Important Dates to Note:

Availability of FPM Application Form(s) : From September 1, 2011

Last date for submitting the completed Application Form(s)

to the FPM Office (IIM-A) : November 30, 2011

For further information/clarifications, please contact:

Programmes Officer
Fellow Programme in Management
Indian Institute of Management
Vastrapur, Ahmedabad 380 015

Email: fpmofficer@iimahd.ernet.in

Note: Please note that this email id is of the FPM Office. Queries related to other programmes will not be entertained at this email address.